



LIGHT & MOTION

The GoBe 500 Spot adventure light is for use in scuba diving as well as on the bike or hiking in the backcountry. Impact resistant and submersible up to 120 meters, the 500-lumen light includes a host of mounting options, battery life indicator, USB charging, three power levels, SOS mode and can run as long as 24 hours on a single charge. Interchangeable light heads for a wider beam or higher lumen output add to the GoBe line's versatility.

SUGGESTED RETAIL: \$199

711 NEESON ROAD
MARINA, CA 93933
(831) 645-1538
WWW.LIGHTANDMOTION.COM



SELLE ANATOMICA

Saddle Sauce from Selle Anatomica protects the top and bottom of leather saddles from moisture damage and discoloration in harsh riding conditions. Simply apply and let dry before riding. Available in a 4-ounce bottle.

SUGGESTED RETAIL: \$18.99

7939 SILVERTON AVENUE, SUITE 806
SAN DIEGO, CA 92126
(619) 269-1120, EXT. 104
WWW.SELLEANATOMICA.COM



ZEVLIN

With anti-chaffing, anti-bacterial and anti-fungal properties, Crack Non-Tingle is a lighter chamois cream that delivers hours of coverage without giving cyclists a "greasy" or "goopy" feeling after a couple hours on the bike. A natural and organic-based product, Crack Non-Tingle is also paraben-free.

SUGGESTED RETAIL: \$18.95

(972) 259-2131
INFO@ZEVLIN.COM
WWW.ZEVLIN.COM

WILDERNESS TRAIL BIKES

WTB expands its Tubeless Compatible System (TCS) line to include a cyclocross rim, the ChrisCross i19 700 TCS. Named after WTB product manager Chris Feucht, the ChrisCross features a 19-millimeter inner rim width, UST-compliant bead hooks, 4D angled drilling, WT-69 alloy construction and a precision-machined braking surface.

Weight: 435 grams.

SUGGESTED RETAIL: \$75

475 MILLER AVENUE
MILL VALLEY, CA 94941
(415) 389-5040
WWW.WTB.COM



PACENTI CYCLE DESIGN

Pacenti rim tape is designed to create an airtight seal on traditional rim profiles and all Pacenti rims when used with tubeless tire systems. Available in a distinctive blue color, Pacenti rim tape comes in 10-yard rolls in 21-, 25- and 29-millimeter widths. Sixty-yard bulk rolls are also available.

SUGGESTED RETAIL: \$11.25 (21-MILLIMETER, 10-YARD ROLL)



10607 LEE HIGHWAY
MCDONALD, TN 37353
(423) 531-6136
WWW.PACENTICYCLEDESIGN.COM



DP BRAKES

Moto brand DP Brakes enters the bike market with a new line of disc brake pads and rotors. The company's BrakeMonster one- and two-piece rotors are made from 410 stainless steel, are double disc ground and heat treated, and will be available in 160, 180 and 203 millimeters. Dealers can order direct from DP Brakes until North American distribution is established.

SUGGESTED RETAIL: \$22.95-\$54.95

4401 WALDEN AVENUE
LANCASTER, NY 14086
(716) 681-8806
WWW.DP-BRAKES.COM

KITSBOW

Kitsbow's arm and knee warmers are made from the brand's signature blend of nylon, Merino wool and spandex. The naturally antimicrobial and breathable fabric is articulated to ensure a sleek and secure fit with the natural bend of the rider's limbs. Additionally, Schoeller-shape softshell material is added to the elbow and knee for increased durability and reinforcement. Silicone grippers at the inside top hem secure warmers in place.

SUGGESTED RETAIL: \$80 (ARM OR KNEE WARMERS)

2257 LARKSPUR LANDING CIRCLE,
SUITE J
LARKSPUR, CA 94939
(415) 448-5246
WWW.KITSBOW.COM



ORP

Launched via Kickstarter and distributed by Southern California-based Torcano Industries, the Orp is the first bicycle light to integrate a dual-tone horn, emitting 76 or 96 decibels of sound to alert cars, pedestrians, runners and other cyclists. It puts out 87 lumens of light, with run times varying from three to 15 hours depending on mode. Fits handlebar diameters 26 to 33 millimeters and comes in seven colors.

SUGGESTED RETAIL: \$65

TORCANO INDUSTRIES
(855) 359-3339
WWW.TORCANOINDUSTRIES.COM
WWW.ORPLAND.COM



CYCLETEK

The Momentum 1 fluid trainer offers a measurable and repeatable workout thanks to its consistent power curve generated by the medical-grade liquid silicon inside the trainer's resistance unit, which is not affected by temperature. It is 29er compatible, has six points of floor contact for stability, uses a large 60-millimeter roller and comes with an unconditional lifetime warranty.

SUGGESTED RETAIL: \$379.99

(888) 958-3055
INFO@CYCLETEK.COM
WWW.CYCLETEK.COM



FOOTBRAKE

Show your swim-bike-run pride with FootBrake's fine-quality leather TRI belt. Crafted in an artist's Washington, D.C., workshop, the TRI is a stylish reward for the completion of a 70.3-mile, 140.6-mile or sprint- or Olympic-distance race. Comes in men's and women's versions.

SUGGESTED RETAIL: \$65

PO BOX 941
NEW ALBANY, OH 43054
(740) 739-1332
WWW.FOOTBRAKE.NET



NITE IZE

The HandleBand Universal Smartphone Bar Mount securely attaches most mobile phones—with or without a case—to be easily seen and conveniently accessible to use while riding, walking or running. Made with a lightweight expandable silicone with an aluminum base at its core, the single band securely wraps around nearly any size of bar, including bicycles, jogging strollers and shopping carts. Available in black or clear silicone.

SUGGESTED RETAIL: \$19.99

5660 CENTRAL AVENUE
BOULDER, CO 80301
(303) 962-0497
WWW.NITEIZE.COM



PRODUCT PICKS SUBMISSIONS

Product Picks is a special feature free to the industry. To be included, submit a hi-res photo and product description to thill@bicycleretailer.com. Please include an address, phone, email and website URL.